Resources used by Birmingham Vida Nueva

Website:

SiteGround is our hosting company for the website: https://ua.siteground.com/
They have a 24-hour helpline and can set up anything from WordPress to email, SSL certificates and database backups. They also have many helpful how-to videos on every product they deal with. It varies as to the cost depending on what you need. However, I have tried several hosting companies and this one is well worth the small monthly fee, for just the 24-hour helpline alone, much less all of the other things they do for us.

 WordPress is open source software you can use to create a beautiful website, blog, or app. https://wordpress.org/
It has thousands of plugins and programs you can tie into for anything from a database, payment processing, social media, form submission, site security and many more. There are fee plugins available and some that are paid.

The Divi Builder — Drag & Drop Page Builder Plugin For WordPress

This builder will do most anything you need it to do without coding or website design experience. They have many lessons and videos on how to do anything you can imagine. They are constantly adding new and improved features. I have been extremely impressed with how versatile and easy Divi is to use.

Gravity Forms is what we use for online form submission and payments. They also have many video tutorials available and can tie into Stripe or many other payment processors https://www.gravityforms.com/

We use Quickbooks online for our invoicing and accounting.

Stripe is our payment processor and they have a discounted rate for non-profits. https://stripe.com/
I have found they are easier to use than even paypal because the money goes straight to our bank and I don't have to go and move it each time.

Woocommerce https://woocommerce.com/ is the shop we use that plugs into the wordpress site, it can also process payments with Stripe, which saves us money and time.

We also pull pictures from free sites like unsplash, creationswap, etc. We also use adobe photoshop and illustrator for logos and pictures.

Google non-profits has an entire suite of apps for non-profits with some free advertising once you sign up for it. *https://www.google.com/nonprofits/*

Our insurance company: this is for our General Liability and Directors & Officers Policies

Gina Cleckley, CISR

MK Insurance

Account Executive–Commercial Lines

Direct: 205.314.2078 | Fax: 205.314.2071

PO Box 1597, Birmingham, AL 35201

421 Emery Drive, Hoover, AL 35244

gcleckley@mkinsure.com **www.mkinsure.com**

Background check company is Quality Counts: http://www.qualitycounts1.com

I hope all of this helps. Please let me know if you have any questions or need more info.

Tammy

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